

Cookie Policy

A cookie is a small piece of data sent from a website and stored on your computer by your web browser. They are a mechanism for websites to remember or record information about your browsing activity.

The law aims to protect your privacy when using the internet and to reassure you that your personal data is not merely being used as a commodity or for commercial purposes without your permission or knowledge. It is there to ensure you are fully informed about cookies, and to make sure we seek express opt-in consent for use of these other than for *essential cookies (the ones that make the website work)*.

Cookies help us to make our website work, improve the speed and security and helps us make improvements. They are harmless textfiles which cannot look into your device to read any personal information!

Essential Cookies

These are essential to the operation and functionality of our website e.g. for logging into your account, entering meter readings via the portal or carrying out payment transactions. You will be asked to agree to use these cookies when you first visit our website.

We use cookies to provide a better experience. Carry on browsing if you're happy with this.

We value your privacy

To improve your experience, we use cookies to analyse and optimise our website performance, enhance content and for advertising purposes. To consent to our use of cookies, click on 'Accept all cookies'. Alternatively, you can [manage cookies](#) to modify your settings.

Accept all cookies

Use of HTML Local Storage

We use the Local Storage function in HTML5 to store information about your cookie preferences. They are functionally equivalent to essential cookies.

Analytics cookies

These provide an insight into how you navigate around our website and what features you use. This helps us better understand what matters to you and help us to continually improve our website services.

None of this information can be used to identify you. All our analytics data are aggregated and, therefore, anonymized. The purpose of these data is to improve website functions. This includes cookies from third-party analytics services where the data are for the exclusive use of the owner of the website visited (People's Energy).

Advertising cookies

These cookies track your online activity to help advertisers deliver more relevant advertising or to limit how many times you see an ad. Advertising will not appear on the People's Energy website, but advertising cookies may affect what advertising you see elsewhere on the internet.

Cookie Duration

We use a mix of **persistent cookies**, which remain active on your device for a pre-determined period- and **session cookies** which are temporary and only remain on your device from the point you visit the website until the browser is closed – they are then removed.

Sensitive Information

The cookies on our website do not collect any sensitive information, like your age or gender or any personal information that could be used to identify you, nor do they pass sensitive information to any third parties.